

inspire,
inform,
empower

Toolkit

Steps

Supported by:



Next

Know the



Company Profile

01

Find a job posting that you are interested in and visit the company's website.

Step

Company 

Step

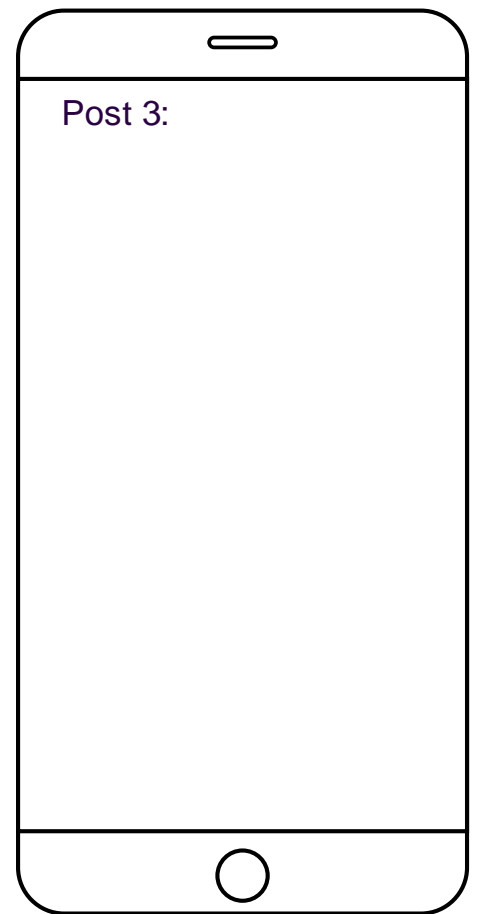
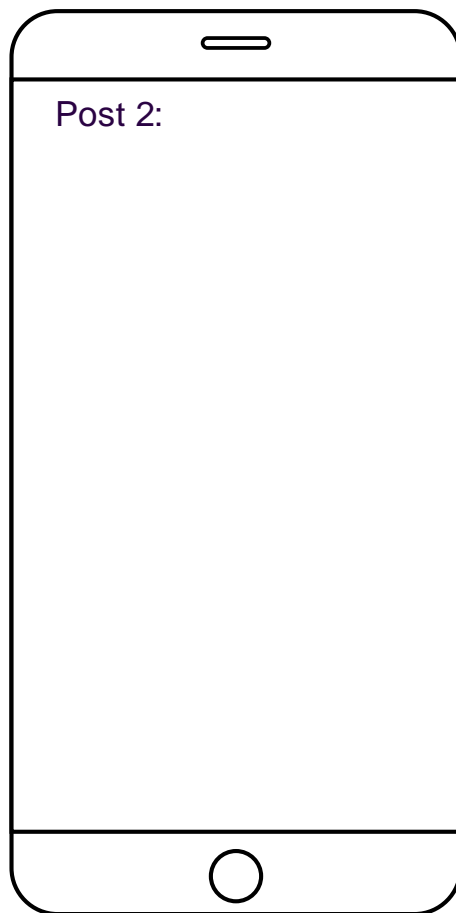
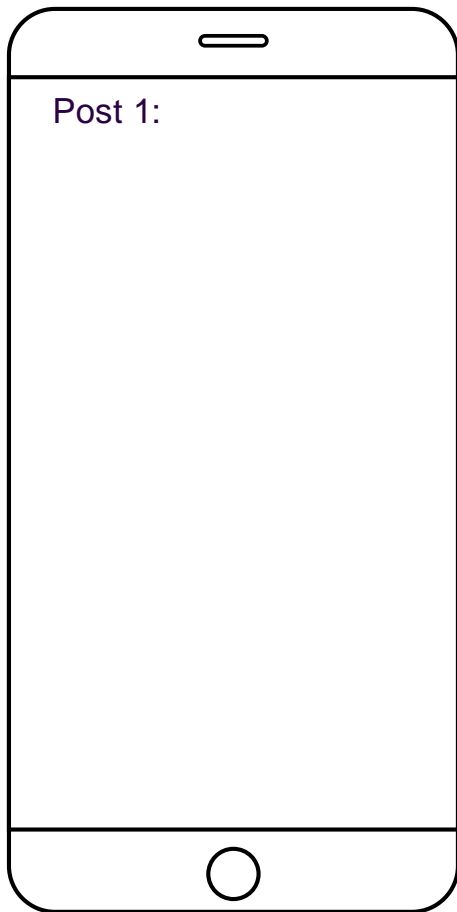
02

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Overview Information (company size, location, history):	What does the company do:	What makes the company stand out against competitors:
	What are the company values:	Who are the key people:

Social Scroll

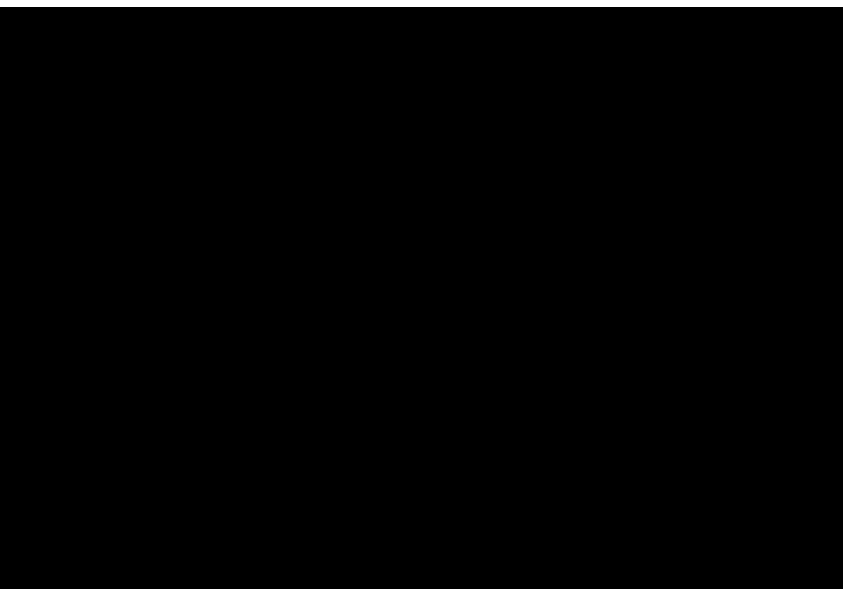
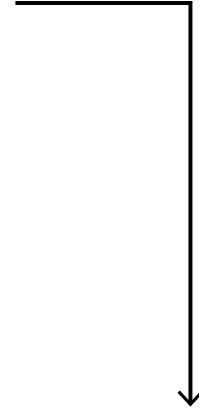
Businesses will use social media to promote latest news and positive stories. These can provide great ideas for questions to ask in interview, **RU VKRZ KRZ \RXU LG** in with the company.

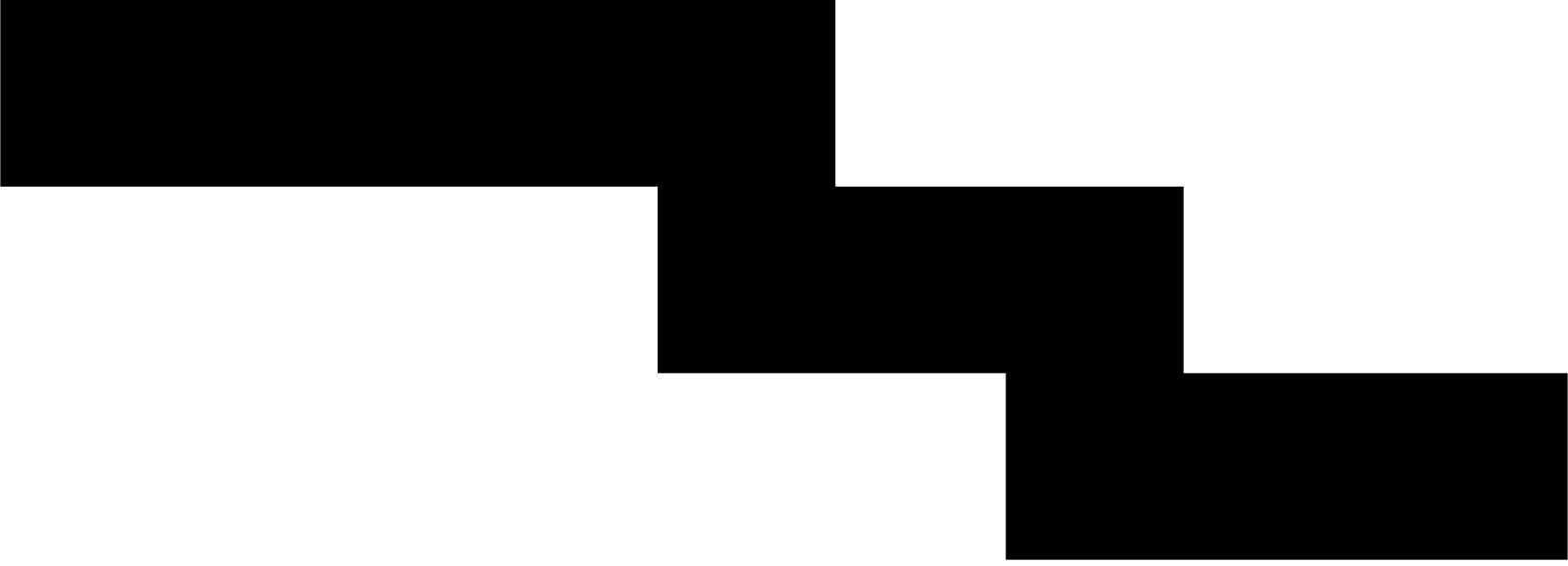


Find 3 of the latest social media posts from the company, and make a note of what this shows to you.

Customise

Your Cover Letter





Leeds